



International Sports Travel  
Agencies Association

## The statute (constitution) of ISTAA

I. The name of the Association is: International Sports Travel Agents Association ISTAA .

II. The registered office of the Association is Zürich (Switzerland).

III. ISTAA is an association according to section 60 et seq. of the Swiss Civil Code and registered in the Commercial Register of the canton of Zürich.

IV. The area of operation of ISTAA: worldwide.

V. The purpose of ISTAA

ISTAA MISSION:

To develop & secure sports travel, promoting a positive image of sports events and to support ISTAA members' business on a reciprocal basis.

ISTAA's key objectives:

- To develop strong relations among ISTAA partners internationally;
- Build a „niche” sector of travelers by promoting sporting events as exclusive trips for the corporate market, change the social structure of travelling sports fans (versus low cost traveler traffic); to promote development of „high class” segments of sports travel traffic (corporate incentives & VIP groups);
- To facilitate networking as a day to day tool, and enhance educational and communications opportunities;
- To promote sporting events and host cities as attractive travel destinations;
- Promote, implement and give publicity to safety solutions on stadiums;
- To enhance the image and profile of the sports tourism industry;
- To develop and facilitate access to industry tools;
- To encourage investment in sports tourism in the public and private sectors;
- To coordinate research and data collection on activity within the sport tourism industry;
- To share best practices;
- To assess the economic impact of sporting events;

VI. INTERPRETATION:

Unless the context requires otherwise, when used in these Rules and Regulations, with an initial capital letter, the following terms shall have the following meaning:

- 'Association' shall mean International Sports Travel Agents Association ISTAA;
- 'Member' shall mean and include any firm or company admitted to the membership of the association in accordance with the Statute of ISTAA.
- 'Board of Directors' shall mean the Managing Committee of ISTAA constituted in the manner prescribed by this Statute.
- 'Member of the Board' shall mean a member of ISTAA elected to the Managing Committee in the manner prescribed by this Statute.
- General Assembly means Annual General Meeting of all ISTAA members.

VII. MEMBERSHIP:

The membership of ISTAA Association is open to all companies matching membership criteria and agreed with the aims and objectives of ISTAA.







